



# BEN MORRISON

Producer / Director / Editor  
Impact Campaigns & Digital Storytelling

Award-winning Producer/Director/Editor telling human-led, conservation stories. Working in key roles on high-profile impact campaigns across short form, digital and live outputs. Using emerging platforms and technologies to tell immersive, character-driven stories in new and exciting ways. Leading teams of up to 16 people to deliver ambitious projects with budgets and schedules from £10k to £2m, across all aspects of production - from development and filming to final post and GFX.

## Key Skills

Digital & Short Form Expertise  
Budgeting & Scheduling  
Development & Casting  
Shoot Planning inc. Remote  
Directing inc. with Talent  
Interview Techniques  
Scripting  
Edit Producing  
Editing - Premiere Pro  
Live Broadcasts  
CGI / GFX Design & Integration  
First Aid on Location Training  
PADI Divemaster




## Education

**MA Wildlife Filmmaking**  
University of the West of England  
2013-2014

**MSc Wild Animal Biology**  
Royal Veterinary College &  
Zoological Society of London  
2011-2012

**BSc Marine Biology**  
University of Southampton  
2007-2010

## Contact

 0781 346 3296  
 hello@ben-morrison.co.uk  
 www.ben-morrison.co.uk

## BBC Natural History Unit - 2017-2025

- 2025** **Blue Planet III**  
*Development Producer*  
Developing an impact campaign with a focus on achieving 30x30 marine protection goals and implementing the High Seas Treaty.
- 2025** **Project Storm (Under NDA)**  
*Development Producer*  
Creating an impact campaign about climate change mitigation - covering green energy, transport and natural solutions.
- 2023** **#OurPlanetEarth**  
-  
*Producer / Director / Editor*
- 2024**  
Impact campaign with Wellcome, framing climate change as a human health issue. Delivering over 22.5m views across 35 stories from across the globe, on YouTube, Facebook, Instagram and TikTok.
- 2022** **#OurFrozenPlanet**  
-  
*Producer / Director / Editor*
- 2023**  
Impact campaign with Moondance Foundation, exploring impacts of climate change from the poles to the equator. Working with influencers, NGOs, broadcasters and crews across the world to produce 90 stories.
- 2022** **#OurGreenPlanet**  
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*Producer / Director / Editor*
- Impact campaign with Moondance Foundation to increase awareness of the importance of plants and green ecosystems. Managing UK based team of 12 to deliver 120 original pieces of content, filmed in 35 countries.
- 2018** **Springwatch / Autumnwatch / Winterwatch**  
-  
*Producer / Director / Editor*
- 2021**  
PT  
Managing a team of up to 16 people to create bespoke digital content. Producing and directing live digital shows and short films, with high-profile talent such as Chris Packham and Michaela Strachan.
- 2018** **Various Clients (e.g. BBC Earth, PBS, BBC America)**  
-  
*Producer / Director / Editor*
- 2022**  
Working with clients to create digital strategies around new series.
- 2017** **#OurBluePlanet**  
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*Researcher*
- 2018**  
Shooting and editing content for *Blue Planet II* impact campaign,.

## Awards

### #OurPlanetEarth

#### Anthem Awards 2024

Gold Winner: Partnership or Collaboration

Gold Winner: Media Impact Campaign

#### Lovie Awards 2024

Winner: Science, Education & Discovery (Social)

Winner: Best Influencer Partnership (Social)

### #OurFrozenPlanet

#### Realscreen Awards 2024

Winner: Short-Form Content

#### Lovie Awards 2023

Winner: Science, Education & Discovery (Social)

#### Broadcast Digital 2023

Nominee: Best Short-Form Doc

### Springwatch 2020

#### BAFTA Awards 2021

Winner: Best Live Event

#### Lovie Awards 2021

Winner: Events and Livestreaming

#### RTS West Awards 2021

Nominee: VFX & Digital Creativity

### Blue Planet Live

#### BAFTA Awards 2020

Winner: Best Live Event

### #OurBluePlanet

#### Webby Awards 2019

Winner: Best Social Video - Education & Discovery

#### BBC Studios Awards 2019

Winner: Innovation

#### BBC Brand Awards 2018

Winner: Best Partnership

#### Wildscreen Panda Awards 2019

Nominee: Innovation

## References

### Lee Bacon

Head of Digital, BBC NHU

lee.bacon@bbc.com

### Rosemary Edwards

Executive Producer, BBC NHU

rosemary.edwards@bbc.com

## Additional Work Experience

2014

Present

### Ben Morrison Media

Producer / Director / Editor

Developing and producing films for a range of clients, from well known charities and high end hotels, to law firms and upholstery companies.

2017

### The One Show - Tigress Productions

Shooting Researcher

30x natural history and specialist factual VTs. Development, scripting and planning of shoots. Location work with presenters, recording sound, shooting second camera and timelapses.

2016

### Britain's Polar Bear Cub - STV

Researcher

Sole researcher on 60' fixed-rig show about a pregnant polar bear in a Scottish zoo. Researching complex, often undocumented behaviour, developing storylines and planning sensitive shoots.

2016

### Ten Deadliest Snakes (Series 3) - Image Impact

Researcher

Research, fact checking and post-production paperwork for a Nigel Marven series. Development work for upcoming series and day-to-day running of a small independent production company.

2015

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### Table Mountain Films

Development Researcher

Research and development of upcoming wildlife projects. Building strong relationships with contributors and top scientists. Creating proposals and sizzle reels for pitching of programmes.

2015

### Wildfowl & Wetlands Trust

Content Creator

Story development, scriptwriting and editing for a variety of projects relating to the conservation of wildfowl and wetland habitats. Filming and editing monthly update videos and social media shorts.

2013

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### Sea Urchins Magazine

Sub-Editor

Researching and writing articles for a children's marine conservation magazine in a team of two. Developing app version and sourcing media. Over 50,000 downloads in 80 countries while it was running.

2013

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### Bristol 2015 Wild Encounters - Wildscreen

Project Manager

Curating events to promote Bristol's film industry. Directing PTC introductions by prominent wildlife presenters for short films.

2014

### Wildscreen Film Festival

Technical Coordinator

Coordinating logistics for all festival talks, workshops and the technology showcase. Liaising with session producers and festival venues to ensure that technical and logistical requirements were met.

2013

### Global Ocean UK

Video & Media Officer

Production of short informative and event films and updating social media sites. Management of photo and video library. Organising collaborative events and workshops around London.