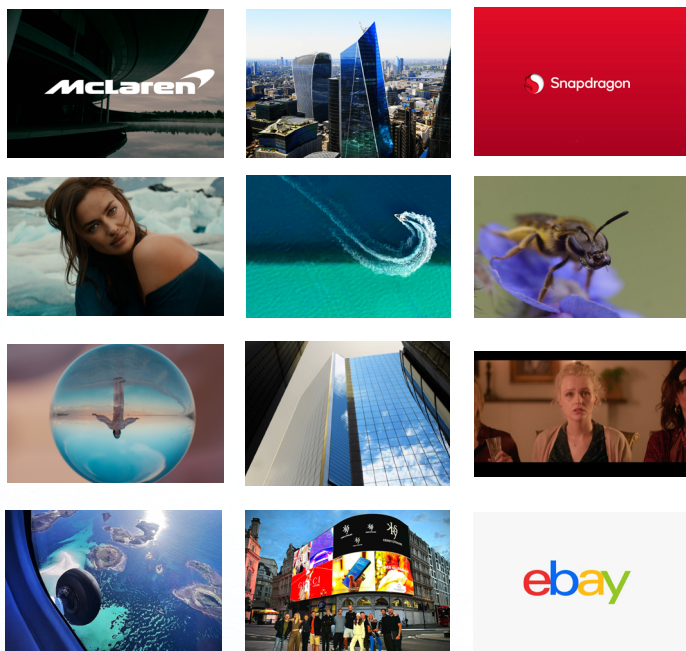




Please click on the images below to see some examples of my work.



Conservation: Beyond commercial work, I am deeply committed to conservation filmmaking. I recently led a production with the **Blue Marine Foundation** to establish a **global code of conduct** for sustainable whale shark tourism. This initiative, "**Be Gentle to Giants**," launched across the Maldives, Madagascar, and St Helena to promote ethical wildlife interactions.

Find out more at www.begentletogiants.org



Pinky Robinson

**Freelance Video &
Motion Graphics Editor**

**Adobe Premiere Pro ·
After Effects · Avid ·
DaVinci Resolve**

**Fully equipped for
on-site, hybrid, or remote
projects.**

**Seamless global delivery
and project management
via Slack, Frame.io, and
Dropbox.**

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**Sizzle Reels · TV Commercials · Documentaries
· Sports · Short Films · Brand · Online · Social**

I am a freelance video and motion graphics editor with over 20 years of experience shaping stories.

My career started back in 2002 after work experience at **BBC Pebble Mill** in Birmingham, where I completely fell in love with editing. Since then, I've spent two decades working across pretty much every format out there - from TV ads and sizzle reels to documentaries, short films, sports content, and digital campaigns. I love editing.

Freelance & Pinky Productions | 2012 – Present

Alongside regular freelance work, I run my own setup handling editing, motion graphics, and full production services for corporate, sports, and environmental clients. We have created slick, fast-paced commercial and promotional content for major global brands including **McLaren, Vodafone, Ebay** and **Engelbert Strauss**.

A personal highlight is the powerful, narrative-driven documentary and conservation campaign we created for the **Blue Marine Foundation**.

**Freelance Video Editor
(Sports & Commercials) | 2002 – 2012**

I spent a decade working with some of the biggest names in sport in a busy West London production company. Cutting high-energy dynamic commercial edits and campaign content for leading global sports brands including **The Olympics, FIFA, Adidas, Red Bull** and **Under Armour**. Also editing for many world class football clubs, including **Chelsea FC, Manchester, Real Madrid, Manchester United**, and **Liverpool FC**.

For work examples please see my website.
www.pinkyproductions.com

